

# NEYRA News

Fall - Winter 2018

Issue 10 Customer Newsletter



**QUALITY  
YOU NEED  
SERVICE  
YOU DESERVE**

## Closing the 2018 Season with Increased Appreciation

As the 2018 season comes to a close, Neyra would like to share its utmost appreciation for all of our customers who partnered with us throughout the year. With many changes affecting our industry this year, we all had to adjust to difficult challenges to meet the needs of our customers. Neyra is extremely thankful for your trust and loyalty throughout the season, and we look forward to strengthening our partnership into the New Year.

## HIGHLIGHTS

**02** Visit Neyra at NPE 2019

**Booth #1109** NATIONAL PAVEMENT EXPO™

**03** Neyra U 2019 Event Dates

**NEYRA**  
*Training*



**04** Dynaflex New & Improved

**Dynaflex**  
*Sports Surfacing*

# Visit Neyra: Booth #1109

Use Promo Code EXIV833431 when registering online for the NPE 2019 and receive FREE entry to the Exhibit Hall.

Be our VIP guest and receive FREE access to the Exhibit Hall and much more at the National Pavement Expo 2019 event in Nashville, TN at the Music City Center on February 27 - March 2!

The National Pavement Expo conference offers a broad range of topics via engaging seminars, workshops and roundtable discussions. Offering 50+ seminars and workshops, the NPE is the largest event specifically designed for paving and pavement maintenance professionals.

The National Pavement Expo is committed to offering enlightening and vital conference sessions led by industry professionals who speak about the most up-to-date topics in the paving industry. During the conference sessions, you'll speak with and learn from like-minded professionals.

**NATIONAL  
PAVEMENT  
EXPO™**

## ENTER TO WIN A 10-GALLON PROPANE FIRED MELTER!



## SIGN UP FOR NEYRA LED TRAINING COURSE AT NPE

Join Neyra's own Regional Vice Presidents, Tony Heffernan and Jeff Cayton, on Thursday, February 28 at 8 a.m. as they again lead the education seminar titled *Basic Sealcoating Principles* at NPE 2019.

One of the best-attended sessions, *Basic Sealcoating Principles* will provide detailed information about the sealcoating process, with an emphasis on mix design and on-the-job problem-solving.

Attendees will gain a better understanding of sealcoating materials, mix design, equipment and application techniques.

An ideal session for new sealcoaters and those interested in getting into the business as well as an excellent training session for crew members and refresher course for experienced contractors.



# NEYRA *Training*

Join Us for Food, Prizes,  
Giveaways and FREE Sealer

Neyra is excited to announce its complete Neyra University event calendar for the start of the 2019 season. At Neyra U, Neyra sealcoating veterans provide a comprehensive overview of pavement maintenance best practices, tips and training designed for beginners, new crew members or those needing a refresher course.

Business owners are encourage to attend or send their top crew members to learn from some of the best in the industry. Please see the below schedule for available dates and locations, so you can locate the Neyra U nearest you. Registration is FREE, but seating is limited so sign up fast to secure your spot. RSVP online at [www.neyra.com/neyrauniversity](http://www.neyra.com/neyrauniversity)

## 2019 Neyra University Open House & Training

**PLANT CITY, FL  
WED, FEB 20**

**HUTTO, TX  
THURS, FEB 21**

**CINCINNATI, OH  
THURS, MARCH 7**

**GRAHAM, NC  
TUES, MARCH 12**

**RICHMOND, VA  
WED, MARCH 13**

**DELAWARE/  
NEWFIELD, NJ  
WED, MARCH 27**

**MILLBURY, MA  
WED, APRIL 10**



**RSVP AT [WWW.NEYRA.COM/NEYRAUNIVERSITY](http://WWW.NEYRA.COM/NEYRAUNIVERSITY)**

# Dynaflex®

## Sports Surfacing

## EXPERIENCE SUPERIOR PERFORMANCE

### *Great Results with Newly Redesigned Neyra Dynaflex Sports Surfacing*

Neyra is excited for what 2019 has in store for its newly redesigned Dynaflex Sports Surfacing product line.

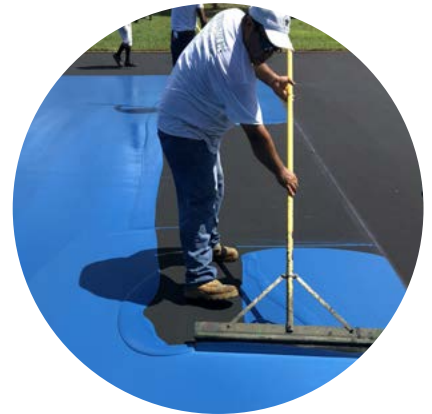
After countless hours of research, development and testing, Neyra has reengineered Dynaflex to provide superior performance, durability and longevity that we are proud to share with our customers.

Dynaflex now provides customers with a premium, 100% acrylic polymer fortified product with reinforcing pigments that create up to 50% greater wear. The new formula also drastically improves

the ease of use of our sports surfacing products as well as creates a uniform application and color over asphalt or concrete services.

Additionally, the new Dynaflex Sports Surfacing promotes no streaking, excellent sand suspension and long-lasting, non-fading colors as shown in these project pictures completed by Neyra customer Dobbs Tennis Courts, Inc. location in Austin, Texas.

Contact us to learn more about our new and improved Dynaflex Sports Surfacing at [www.neyradynaflex.com](http://www.neyradynaflex.com)!



*Photos Courtesy of Dobbs Tennis Court, Inc. of Austin, TX*

IT'S  
THE MOST  
*Wonderful*  
TIME  
OF THE YEAR

**THANK YOU!**

ONE OF THE REAL JOYS OF THE  
HOLIDAY SEASON IS THE OPPORTUNITY  
TO SAY THANK YOU TO OUR CUSTOMERS  
AND WISH YOU AND YOUR FAMILY THE  
VERY BEST IN THE NEW YEAR!

**NEYRA**

Superior Pavement Products and Surfacing Solutions

★ HAPPY HOLIDAYS ★

# CONNECT WITH NEYRA

Stay up-to-date on Neyra's latest news, customer projects, training and educational resources through Facebook, Twitter, Instagram, YouTube, our website and emails.

For more information, contact us:

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 1-800-543-7077



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Your Trusted Business Partner

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